

June 30, 2011

Dear Newport Harbor business partner,

Newport Harbor High School Football Boosters invites you to participate in their 2011/2012 weekly football program. Our program is sold at every home game and is our greatest source of support. Your generous contribution will help the football program continue its legacy of success. We are looking forward to one of our most exciting seasons to date and hope you will be placing an ad this year with **Newport Harbor Football!!!**

Placing your ad with us will help you reach your "target audience"- family, friends and fans who are actively engaged in the Newport-Mesa community. It will also allow our high school boys to participate in a division 1 football program and experience for many, the time of their life, and for some, an opportunity to further their football career. Be a part of Newport Harbor's winning football tradition while helping our student athletes achieve success.

The cost breakdown is as follows:

Color	
Full page ad	\$ 900
First Page of Program	\$1,700
Last Page of Program	\$1,500
Inside Front Cover	\$2,000
Inside Back Cover	\$1,700

Black and White	
Full page ad	\$600
Half page ad	\$350
Quarter page ad	\$250
Business Card	\$150

You can create a new ad or use the one you published last year.

To use your existing Newport Football ad:

fill out the order form marking the box to use '09 artwork and e-mail a note to Quantum Press.

For new artwork:

please email in "camera ready" form, to NHHS@quantumpress1.com .

An ad specification sheet is attached for your convenience.

Please complete the form attached and send it, together with your check (payable to Newport Harbor Football) and a copy of your ad to **Newport Harbor Football Boosters**.

All artwork, order forms and payment should be received by July 15, 2011

Newport Harbor Football Boosters
c/o Dana Feltman
366 Bucknell Rd
Costa Mesa, CA 92626

danafeltman@yahoo.com
cell. 949-633-8782

Thank you for supporting Newport Harbor Football!

Thank You,

Dana Feltman