



Dear Newport Harbor Football Families,

Now is the time to get your family ad in the 2011 Football Program. You will not want to miss this opportunity to commemorate your son's football experience at Newport Harbor High.

We strongly encourage all players (Freshman, JV and Varsity) to purchase an ad in this year's football program. To simplify the process, we are offering some pre-designed ads shown on the attached pages that can be customized for you. We recommend a ¼ page ad for freshman families and ½ and full page ads for JV and Varsity families. Many Senior families purchase a full page ad to commemorate their son's years in the football program. We also encourage you and your son to create your own ad.

The cost breakdown for the ads is as follows:

Black and white full page ad	\$300
Black and white half page ad	\$175
Black and white ¼ page ad	\$125
Color full page ad	\$500

These prices are for family ads only. Business advertisements are sold at a higher rate. If your company or business is interested in placing an ad or you know of a company or business that may want to place an ad, please contact us for the copy of the business ad form.

If you desire an ad, you must do each of the following **no later than July 26, 2011**:

- (1) Complete the form attached and send it with your check/CC# in the proper amount payable to Newport Harbor Football Boosters to:

Newport Harbor Football Boosters

c/o Anne Michaelsen

2000 Marlin Way

Newport Beach, CA. 92660

- (2) If you are ordering a **predesigned ¼ page or ½ page ad**, please email the number of your ad selection, text and photo(s) to Anne Michaelsen at nhhsplayerad@gmail.com by **July 20, 2011**. Anne will email back a proof of your ad for your approval as soon as payment is received.
- (3) If you are **designing your own ad** and have sent your order form to Anne, please email your ad submission to nhhs@quantumpress1.com with a copy to nhhsplayerad@gmail.com. The design of your ad can be done in Microsoft Publisher, Word, EPS, TIFF, QuarkXpress, Adobe Illustrator or InDesign. Please reference your son's name in the subject section.

NHHS Football Program Player Ad Order Form

Student's Name _____

Own ad: 1/4 page _____ 1/2 page _____ Full Page Black/White _____ Full Page Color _____

Pre-designed Ad: 1/4 page _____ 1/2 page _____

Name to contact with questions _____

Phone Number _____

Email Address _____

If you prefer to pay by credit card, please provide the following:

Credit Card Type, ie. M/C, VISA, AMEX _____

Cardholder Name _____

Card Number _____ Exp Date _____

Security Code Number _____

Amount to be charged _____

Billing Address for Cardholder _____

Signature _____

Return to:

Newport Harbor Football Boosters

c/o Anne Michaelson

Newport Beach, CA. 92660

Or

nhhsplayerad@gmail.com

no later than July 26, 2011